

## How I Heard About It

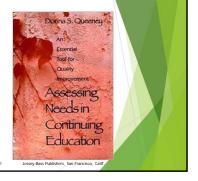
- ▶ Brian McGowan, PhD, FACHEP
- ► Donna Queeney
- Penn State, retired
- ▶ 1998 IACE Hall of Fame inductee
- ▶ 1995 classic book
- "methods for beginners"



n.com/in/briansmcg owan/



https://www.halloffame outreach.ou.edu/induct ns/hof-1998/queeney/



## How It Has Been Used

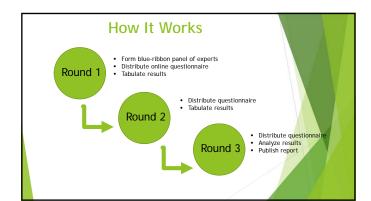
- ▶ 1950s national defense
- ▶ 1960s business forecasting
- ▶ 1970s urban planning
- ▶ 1980s college campus planning
- ▶ 1990s public health
- ▶ 2000s nursing and medicine
- ▶ 2010s continuing ed in health profs
- ▶ 2018 my master's thesis research

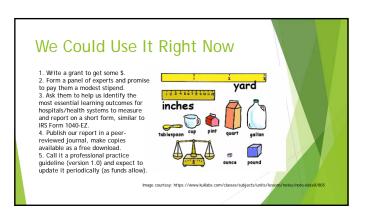


## What's Cool About It

- Old yet new
- ► Structured yet versatile
- Credible and powerful
- Produces data that can be analyzed
- Semi-blind format
  - ▶ People can change their minds
  - ► Levels the playing field
  - Restrains bigmouths and bigwigs
  - ► Ideas are considered on their merits, not on who put them forward







To discuss this further	
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http://www.maacme.org	